

AMA Expo 2012

5161 E. Memorial Dr. Muncie IN 47302
Tel.: (765) 287-1256, Fax: (765) 289-4248
E-mail: amaexpo@modelaircraft.org

AMA EXPO RULES

These rules are part of the contract for exhibition privilege and space between the exhibitor and the AMA Expo 2012. All exhibitors must read and adhere to these rules, which will be strictly enforced.

1. DEFINITION:

(a) The word EXPO, as used herein, will mean the Academy of Model Aeronautics, Inc., or its officers or directors or committees or members or employees acting in behalf of the Academy of Model Aeronautics in the management of the EXPO.

(b) The words ONTARIO CENTER, as used herein, will mean Ontario Convention Center, or its officers or directors or committees or members or employees.

2. ELIGIBLE EXHIBITS:

(a) The EXPO reserves the right to determine the eligibility of any company or product for inclusion in the EXPO, including the right to expel or to exclude any exhibitor from the EXPO for any reason reasonably believed by the EXPO to be in the best interests of the EXPO, its participants, or its attendees. PRODUCTS DISPLAYED MUST BEAR THE TRADE NAME OR TRADEMARK OF THE EXHIBITOR. Exhibitors will not display or distribute price lists, catalogs, brochures, etc., listing products other than those eligible for exhibits from their assigned booths.

(b) Where inclusion of any company, association, or product may be excluded from the EXPO, in the sole judgment of the EXPO, at any time.

(c) Any sign, display, costume, or personnel that is in the association's opinion detrimental, in bad taste, controversial in nature, or in any way of harming the EXPO, will be ordered removed or changed to acceptable standards. The decisions of the EXPO committee in these matters will be final.

(d) Exhibitors shall not make misleading claims about their products.

3. LIMITATION OF LIABILITY: The Exhibitor agrees to make no claim for any reason whatsoever against the EXPO or the ONTARIO CONVENTION CENTER for loss, theft, damage, destruction or delay, or nondelivery of goods, display material, and other effects, nor for any injury to himself, employees, or representatives while in the EXPO quarters nor for any damage of any nature or character including any damage to his business by reason of the failure to provide space for the exhibit, nor for any and all liability for damages resulting from the active or passive negligence of EXPO, or its members, committees, employees, or agents, nor for any failure to hold the EXPO as scheduled.

Exhibitor agrees to protect, save, and keep the EXPO and the ONTARIO CONVENTION CENTER forever harmless from any damage or charges imposed by violation of any law or ordinance, whether occasioned by the negligence of the exhibitor or those holding under the exhibitor as well as to strictly comply with the applicable terms and conditions contained in the agreement between the ONTARIO CONVENTION CENTER and the EXPO regarding the exhibition's premises, and further, exhibitor will at all times protect, indemnify, save, and keep harmless the EXPO and the ONTARIO CONVENTION CENTER against any and from all loss, cost damage, liability, or expense arising from or out of, or by reason of any accident which arises from, or out of, or by reason of said exhibitor's occupancy and use of the exhibition premises or a part thereof.

3A. INSURANCE: Exhibitor shall carry Comprehensive General Liability coverage, including premises, operations and contractual liability coverage of at least \$500,000 for Personal Injury Liability and \$500,000 for Property Damage Liability, and statutory Workmen's Compensation with Employers Liability with a limit of at least \$100,000. Certificates of Insurance shall be furnished if requested by management.

4. INSTALLATION, DISMANTLING

(a) Exhibitors will adhere to hours and dates of installation, showing and dismantling as specified by the EXPO in its exhibitors' instructions.

(b) No exhibit may block or interfere with a neighboring exhibit.

(c) The EXPO reserves the right to alter the EXPO hours in any manner whatsoever in the best interest of all exhibitors.

(d) The EXPO will refuse admittance of any exhibitor and/or its display materials unless all fees owing are paid.

5. NOISE AND ODORS: No noisy or obstructive work will be permitted during open hours of the EXPO, nor will noisily operated displays, nor exhibits producing objectionable odors be allowed.

6. DAMAGE TO PROPERTY: Nothing will be posted on, tacked, nailed or screwed, or otherwise attached to columns, walls, floors, or other parts of the building or furniture. Anything in connection therewith necessary or proper for the protection of the building, equipment or furniture, will be at the expense of the exhibitor. Exhibitors are liable for any damage caused to building, floors, wall, or columns, or to standard booth equipment, or to other exhibitors' property. Exhibitors may not apply paint, lacquer adhesive or any other coating to building, floors, or to standard booth equipment.

7. DECORATION: The EXPO will have full discretion and authority in placing, arrangement, and appearance of all items to be displayed within the EXPO by all exhibitors. The EXPO may require the replacing, rearrangement, redressing or redecorating of any item, or of any booth in the EXPO, and no liability shall attach to the EXPO for costs that may evolve upon an exhibitor thereby. Exhibitors shall not construct displays in their booth space that is deemed obstructive by either neighboring exhibitors or the EXPO. No tents or devices used as "roofs" shall be permitted.

8. EXHIBITS: No exhibitor may dismantle his display material until the closing hour of the EXPO, and it is expected that exhibitors will properly person their booths during EXPO hours. Failure to comply may be cause for the EXPO to refuse future exhibiting privileges.

9. SAMPLES, CATALOGS: Pamphlets, souvenirs, publications, etc., may be distributed by exhibitors. Exhibiting publishers may distribute a copy of their publication to each booth on the EXPO floor, and may place copies for pickup at locations designated by the EXPO. Samples other than articles manufactured by the exhibitor may be distributed only if approval for such distribution has been obtained in writing from the EXPO.

10. SELLING: Selling and delivering of products from an exhibitor's booth (except as noted in Paragraph 13) is permitted. Exhibitors are basically limited to sales of the products they manufacture, import, and/or distribute to the industry. Sales of miscellaneous products by an exhibitor are limited to those products normally marketed by that exhibitor. General product "DEALER" booths are simply not allowed, except that an exhibitor may rent booth space for operation by a hobby dealer to sell that exhibitor's products exclusively. By similar and mutual agreement only, the same dealer may sell products of other registered show exhibitors. The EXPO will make final decisions on any matters pertaining to the questionable selling activities by an exhibitor.

11. SOUND DEVICES: Mechanical reproduction of sound or music relating to an exhibit will be kept at a sufficiently low volume so as not to project beyond the confines of the exhibitor's booth.

12. MEETINGS: No exhibitor will hold, or arrange for the holding by others, of any meeting or event that conflicts with EXPO hours.

13. FLAMMABLE MATERIALS AND LIQUIDS: No combustible decorations, such as crepe paper, tissue paper, cardboard, or corrugated paper shall be used at any time. All muslin, velvet, silken, or any other cloth decoration must stand a flameproof test as prescribed by the fire ordinance of the City of Ontario. No containers of flammable liquids or gases may be displayed. Empty containers must be used.

14. SAFETY DEVICES: The exhibitor agrees to accept full responsibility for compliance with National, State and City regulations in the provision and maintenance of adequate safety devices and conditions for the operation of machinery and equipment.

15. SIGNS, SIGN COPY, ILLUMINATION: No electric flashing signs or signs involving the use of Neon or similar gases will be permitted in the EXPO, unless

approved by the EXPO in writing. Should the wording of any sign or area in any exhibitor's booth be deemed by the EXPO to be contrary in any way to the best interests of the EXPO, the exhibitor shall make such changes in said wording as are requested by the EXPO.

16. DEFAULT IN OCCUPANCY: Any exhibitor failing to occupy space contracted for is not relieved of the obligation of paying full rental of such space as provided for in the signed contract. Unless exhibitor can show due cause by noon of setup day why booth cannot be installed by the time set for completion such space may be possessed by the EXPO for such purposes as it may see fit, in which case the exhibitor shall pay the full rental for such space. The EXPO reserves the right to release such space, following phone call, voice mail, or E-mail notice to the original exhibitor, who in such case shall be liable to the amount and to the extent of the loss incurred by the EXPO in reletting.

17. BOOTH REPRESENTATIVES: Exhibitor's booth representatives shall be restricted to owners, executives, representatives or employees of exhibiting companies. Booth representatives shall wear proper badge identification furnished by the EXPO at all times. Booth representatives shall not loan their badges to unauthorized individuals in order to permit illegal entrance to the show.

18. EXHIBITORS ADMITTANCE DURING NON-SHOW HOURS: Representatives of exhibiting companies will not be permitted to enter the EXPO earlier than one hour before the scheduled opening time each day of showing. Exhibitors having special problems that require time should make arrangements for earlier admittance by checking at the EXPO headquarters office on the previous day and obtaining necessary credentials. Also, exhibitor's representatives will not be permitted to remain in the exposition hall after the closing hour each night, unless special arrangements are made at the management office in advance.

19. ATTENDANCE: THE EXPO SHALL HAVE SOLE CONTROL OVER ALL ADMISSION POLICIES AT ALL TIMES.

20. SUBLEASING: Exhibitors may not sublet their space nor any part thereof, nor exhibit, offer for sale, give as a premium, or advertise articles not manufactured or sold in their own name, except where such articles are required for the proper demonstration or operation of exhibitor's displays, in which case identification of such articles shall be limited to the regular nameplate imprint or other identification in which standard practice appears normally on the article. Exhibitors may not permit in their booths non-exhibiting companies' representatives. Ruling of the EXPO shall in all instances be final with regard to use of any exhibit space.

21. FORCE MAJEURE: In the event the ONTARIO CONVENTION CENTER or any part of the exhibit area thereof is unavailable whether for the entire event, or a portion of the event as a result of fire, flood, tempest or any other such cause or as a result of governmental intervention, malicious damage, acts of war, strike, lockout, labor dispute, riot or any other cause or agency over which the EXPO has no control, or should the EXPO decide that because of any such cause it is necessary to cancel, postpone, or re-site the EXPO, or reduce the installation time or move-out time, the EXPO shall not be liable to indemnify or reimburse the Exhibitor in respect of any damage or loss, direct or indirect, arising as a result thereof.

22. REJECTED DISPLAY: The exhibitor agrees that his exhibit shall be admitted and shall remain from day to day solely on strict compliance with the rules herein laid down. The EXPO reserves the right to reject, eject, or prohibit any exhibit in whole or in part, or any exhibitor or his representatives, with or without giving cause. If cause is not given, liability shall not exceed the return to the exhibitor of the amount of rental unearned at the time of ejection. If an exhibit or exhibitor is ejected for violation of these rules, or for any other stated reasons, no return of rental shall be made.

23. AMENDMENT TO THE RULES: Any and all matters or questions not specifically covered by the preceding rules and regulations, may be amended at any time by the EXPO provided that such amendments shall not operate to substantially diminish rights now reserved to the exhibitor under the contract, and shall not operate to substantially increase the liability of exhibitor. All amendments so made shall be binding on exhibitors equally with the foregoing rules and regulations.

24. AGREEMENT TO RULES: Each exhibitor, for himself and his employees, agrees to abide by the foregoing rules and regulations and by any amendments or additions thereto that may thereafter be established or put into effect by the EXPO, provided that such amendments or additions shall not operate to substantially diminish the rights now reserved to the exhibitor under the contract, and shall not operate to substantially increase the liability of the exhibitor.